### bake, eat and make a difference! CICRA cake sale fundraising guide

share your cake photos with us @cicracharity

#cakes4cicra #cakesforcrohns #cakesforcolitis

# cicra ô

better lives for children with crohns and colitis

## thank you for choosing to hold a cake sale for children with Crohn's or colitis!

#### We're delighted you're joining us to help us give better lives to children with IBD.

Get baking, have some fun (and a slice of cake!) and make a donation to CICRA!

By taking part you'll be helping us to support children with IBD and their families, and fund new research into better treatments.

We can provide you with poster and bunting templates and a t-shirt for the organiser. Just visit <u>cicra.org/cake</u>

#### taking part is easy...

- choose a date and venue for your bake sale and let everyone know about it!
  Consider getting your apron on for World IBD Day in May or during Crohn's and Colitis Awareness Week in December, but you can organise a bake sale at any time of the year!
- ask everyone at work, school or wherever you're holding your bake sale to get baking and make some delicious goodies for your event
- have some fun, and know that you're making a difference to children and young people with Crohn's and colitis

### recipe for success

As well as selling cakes, there are lots of ways to have a little fun (and raise some extra cash) at your CICRA bake sale...

- put the kettle on! Everyone loves a cuppa with their cake, so why not collect extra donations for tea and coffee?
- competition time... holding a bake off-style or cake decorating competition is a great way to encourage everyone to get baking
- you could also hold a raffle or make your bake sale part of a dress-down or non-uniform day.





#### keep it safe

- make sure all your ingredients are fresh and food is prepared, handled and stored hygienically. There is more advice on the Food Standards Agency website.
- be aware some people may have allergies, so it's handy to know what ingredients have gone into your cakes



#### paying in your donations

After your bake sale, there are a couple of easy ways to send us your hard-earned funds:

- online: You can make a secure payment online at cicra.org/donate. Let us know how you raised your funds in the message box
- by cheque: Please send cheques, made payable to CICRA, to: CICRA, Pat Shaw House, 13 – 19 Ventnor Road, Sutton, SM2 6AQ
- at the bank: If you would prefer to pay your cash in at the bank, drop us a line at <u>fundraising@cicra.org</u> or call us on 020 8949 6209 and we can provide you with details

However you send your money to us, please include your details and how the money was raised, so we can process the funds correctly and thank you properly!

We'd love to hear about your event and how you raised funds. Share your pictures\* with us @CICRAcharity on our Facebook, Twitter and Instagram using #cakes4cicra

\*we might share your pictures or use them for publicity, so check everyone is happy for you to post them!



We are the specialist charity for children and young people affected by crohns and colitis. We lead research into better treatments, support children and families with relevant information, work with health professionals to improve care and give children a voice to increase public understanding of Crohn's and colitis.

We believe that all children deserve a childhood unlimited by inflammatory bowel disease

> Pat Shaw House 13–19 Ventnor Road Sutton, SM2 6AQ

020 8949 6209 fundraising@cicra.org www.cicra.org

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> CICRA is the operating name of Crohns In Childhood Research Association, a registered charity in England and Wales (number 278212) and Scotland (SC040700)

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